



Port St. Lucie Business Accelerator Program

Skills training designed specifically for small business leaders to increase the opportunity for business success!

Join the Business Accelerator Program and enhance your entrepreneurial skills and activities, while contributing to your community through business growth and job creation.

Benefits of the program include:

- Business Counseling
- Technical Assistance
- Professional Training for Small Business Owners
- Enhanced Entrepreneurial Skills
- Enhanced Financial Acumen
- Assisting in the Growth of the Existing Business Community

A Program Provided by...



CenterState

To Qualify:

- The business must be located in Port St. Lucie, Florida, and hold a current St. Lucie County Business Tax Receipt (*Not-for-profit organizations not eligible*).
- Complete the Business Accelerator Program online registration (only \$25 fee to apply)
- Applicants will be notified of acceptance into the program via email.

To Apply Please Visit...

www.IRSCBiz.com

Select the PSL Icon Link

Fall 2018 Business Accelerator Program Schedule

Orientation / January 9, 2019 / 6 - 7pm

Session 1 / January 16, 2019

Time Management

Session 2 / January 23, 2019

Dealing with Difficult People

Session 3 / January 30, 2019

Sales and Marketing

Session 4 / February 06, 2019

Exceptional Customer Service

Session 5 / February 13, 2019

Small Business Finance, Part 1

Session 6 / February 20, 2019

Small Business Finance, Part 2

Session 7 / February 27, 2019

The Business Plan: Canvas and Pitch

Session 8 / March 6, 2019

Legal Issues in the Workplace

Session 9 / March 13, 2019

Successful Marketing with Social Media

Session 10 / March 27, 2019

Talent Search: Recruitment and Retention

Session 11 / April 3, 2019

Management and Supervision

Session 12 / April 17, 2019

Micro Grant Presentations

All classes will be held Wednesday evening from **6:00pm - 9:00pm** at
IRSC Pruitt Campus, Room F-144; 500 NW California Boulevard, Port St Lucie FL

Training Provided by...



Upon acceptance into the program, participants agree to attend all of the Business Accelerator Program classes, with the exception of emergencies or previous communication with the organizers. The program consists of one 3-hour class during one weeknight per week for a duration of 12 weeks. The program fee is \$25 (*nonrefundable*) and includes membership to the Business and Technology Incubator at IRSC. Participants who meet the criteria may be eligible to apply for a small business grant through the City of Port St. Lucie (Non-for-profit organizations are not eligible).

For more information please contact **Elijah Wooten 772.873.6374** or email EWooten@cityofpsl.com